

Come and teach as a VISITING PROFESSOR



IESEG School of Management (France):

Lille campus: 3, rue de la Digue – 59000 LILLE

Paris campus: Socle de la Grande Arche, 1 Parvis de La Défense - 92044 Paris La Défense cedex

School website: <http://www.ieseg.fr/en/>

IESEG School of Management is one of the top Business Schools in France, **ranked 34th overall in the Financial Times Masters in Management 2021 ranking.**

As a French Grande École and member of the Conférence des Grandes Écoles, IESEG is part of the most prestigious higher education institutions in the country. It is also awarded with the international accreditations **EQUIS, AACSB and AMBA.**

Our Lille Campus is in the heart of the Northern French city of **Lille** (within the triangle made up by London, Paris and Brussels), and was established in 1964. Our **Paris** Campus (with a brand new building) is located in the biggest European business district of “**La Défense**” since 2009. Both premises have an excellent classroom infrastructure as well as an energizing research environment. With its two campuses, the School counts more than 7000 students.

At IESEG, students learn in English and have access to the **5-year Grande École Program**: A 3-year Bachelor level program covering the fundamentals of management followed by a 2-year Master in Management program in which the students deepen their management knowledge and choose a specialization. The diploma approved by the French Ministry of Education has also been awarded the grade de Master (Master’s degree). **In addition, IESEG offers Bachelor, Graduate** (8 of which have been awarded the grade de Master), **MBA and short term programs entirely taught in English.** <http://www.ieseg.fr/en/programs/>

More than **80% of IESEG’s faculty is international**, and the School has a **network of more than 300 partner universities in more than 70 countries.**

IESEG collaborates closely with the largest institute for basic research in Europe, the **French National Centre for Scientific Research (CNRS)**. Our professors conduct award-winning research and publish in the best international scientific journals. The school also hosts 4 Centers of Excellence: in Negotiation (ICoN), for Marketing Analytics (ICMA), for Organizational Responsibility (ICOR) and for Intercultural Engagement (ICIE). <https://www.ieseg.fr/en/faculty-and-research/>

IESEG is a member of **Université Catholique de Lille**, which, by its organization, size, infrastructure, resources and quality is very similar to some famous British universities: 38.500 students, 5 Faculties, 20 Schools (business, engineering, vocational training schools and institutes), 15 research units, 5.500 international students, 540 international partner universities. <http://www.univ-catholille.fr/>



Job qualifications

Applicants should hold a PhD and be able to provide evidence of publications in reputable peer refereed scientific journals (with at least 2 publications and 2 other intellectual contributions (conferences, seminars, etc.) in the last 5 years). They should possess strong teaching skills and be completely fluent in English as all courses at IESEG are taught in this language. Prior knowledge of French is not required.

Priority is given to professors from our partner universities.

Fields of courses

We mainly receive visiting professors in our Master in Management (Grande Ecole Program; open to incoming exchange students), as well as in Specialized Master Programs, for short term courses, and in our short-term programs. Curriculum content is available on our website in each program <http://www.ieseg.fr/en/programs/>

Lecturing

The course format is usually 16 hours of face-to-face sessions taught in English, split into 4 to 5 days over one week. A 2-hour exam session is planned the following week. The expected overall workload for the students is about 50 hours (2 ECTS credits). Students may have other classes taught during the other half day. Depending on the course proposal, the course could be taught on 1 or 2 campuses (following weeks).

Specializations from our **Master in Management (The Grande École Program - Lille & Paris)**:

- Audit & Advisory (*Lille only*)
- Asset and Risk Management
- Business Economics
- Digital Marketing
- Entrepreneurship
- Financial Management and Control
- Financial Transactions & Corporate Strategy
- General Management & Strategy Consulting
- Information Systems
- International Negotiation & Business Development
- Managing People and Organizations (*Lille only*)
- Marketing Management
- Operations & Supply Chain Management

Specialized Master Programs

- Master in International Business - *Lille & Paris*
- Master in Strategy and Digital Transformation – *Paris*
- Master in International Business Negotiation – *Paris*
- Master in Digital Marketing & CRM - *Lille*
- Master in Big Data Analytics for Business- *Lille*
- Master in Banking, Capital Markets & Financial Technology - *Lille*
- Master in Fashion Management – *Paris*
- Master in Business Analysis & Consulting - *Paris*
- Master in International Accounting, Audit & Control - *Paris*
- Master in Finance - *Paris*
- Master in Management for Sustainability – *Lille*

Short-Term Programs (January or July) - *Paris*

- Winter Program
- Entrepreneurship and Innovation Summer Program
- Artificial Intelligence and Sustainability Summer Program
- Wine Business Summer Program
- Fashion Business Summer Program
- Digital Marketing Summer Program
- International Summer Academy
- High School Summer Program

Grande Ecole Program / Specialized Master Programs:

Financial Conditions

IESEG covers: travel costs (economy class flight and train, visa fees if applicable); approximate stipend of 1700€; living expenses budget for meals and housing: 625€ for Lille / 975€ for Paris -- extra 300€ if 2 following teaching weeks; office support. The home university should still provide medical insurance and payment of regular, monthly salary to its nominee.

Time period (semester calendar):

Fall: Courses from beginning of September till first week of December included

Spring: Courses from the 2nd week of January till end of April

Application:

Please complete and send a [2 page course proposal](#) (1.upload 2.complete the form in Word) + complete CV to m.lienard@ieseg.fr

Deadlines for courses to be given during 2023/2024 academic year:

- **January 15th, 2023** for new course proposals
- **March 30th, 2023** for professors willing to teach courses already taught in our programs (or similar)

Please note that applications will be reviewed by Major Coordinators and Academic Directors of our Programs, based on our current curriculum and staffing needs.

Contact: Mathilde LIÉNARD, International Partner Relations Quality Coordinator, International Relations Department, m.lienard@ieseg.fr

Short-Term Programs:

Financial Conditions:

IESEG covers travel costs (up to 1 000€), Teaching rate of 90€ per hour; living expenses budget for meals and housing: 800€ (Paris); office support.

The home university should still provide medical insurance and payment of regular, monthly salary to its nominee.

Time period (semester calendar) (approx. dates):

- Winter program online (January): 2 first weeks or last 2 weeks of January (one course = 2 weeks in a row). For more information: <https://www.ieseg.fr/en/programs/short-term-programs/winter-program/>
- Summer programs (July): one week course. Each week has different courses for 4 weeks. For more information: <https://www.ieseg.fr/programmes/short-term-programs/>

Application: Please complete and send a [2 page course proposal](#) (1.upload 2.complete the form in Word) + CV to short-term-programs@ieseg.fr

Deadlines:

- **May 30th, 2022** for courses to be given during January or July 2023
- **May 30th, 2023** for courses to be given during January or July 2024

Contact: Farah HEFIED, Head of Short-Term Programs and Middle East Development, International Relations Department, f.hefied@ieseg.fr