

BUSINESS IN CHINA

Study contemporary Chinese history, culture, and business practices in the fascinating cities of Beijing, Xi'an, Chengdu, and Shanghai. Students will have the opportunity to visit the Great Wall, the old Summer Palaces, and the Forbidden City in Beijing. In Shanghai, they will visit the site of the World Expo and enjoy a night tour at the Bund. In Xi'an, they will visit the Big Mosque, the Terracotta Warriors, and the Big Goose Pagoda. In Chengdu, they will visit the Chengdu Zoo where giant Pandas are bred and raised. While experiencing a new culture, Chinese economy and unique business traditions will be studied, providing students with an unforgettable learning experience.

Loyola University New Orleans is fortunate to team up with the Beijing Center for Chinese Studies. The center, whose U.S. sponsor is Loyola University Chicago, offers year-round programs and has designed a program using its faculty as guest lecturers and including cultural excursions and company visits. Accommodations will include staying at dormitories for international students in Beijing, Chengdu, and Shanghai and hotels in Xi'an.

In only three weeks, students will have an intense introduction to a new culture and see some of the most exciting and interesting sites in Asia, while receiving college credits.



Any student currently enrolled and in good standing (GPA of 2.0 or higher) at Loyola may register for the China Program. Students from other institutions who are in good standing are invited to apply. Loyola will offer six business elective credit hours transferable to students from other institutions. Students whose GPA falls below 2.0 at the end of the spring semester will be withdrawn from the program with no refund.

PASSPORTS AND VISAS

In order to attend the program, students must have a valid, up-to-date passport and international student card. U.S. citizens need a visa for China (citizens of other countries are responsible for determining whether or not they need a visa) and will be assisted with obtaining one. International student cards are available for \$30 at STA travel branches around the country.

MEDICAL CONCERNS

The Center for International Education (CIE) will be happy to discuss health care concerns students may have related to study abroad. Because of the particular challenges, both mental and physical, that integration into a new culture and learning environment place on an individual, if a student is currently receiving treatment for any chronic illness it is strongly recommended that he/she talk with CIE staff or a doctor about plans to manage that health condition abroad.

This program includes activities that may involve using public transportation, negotiating stairs, taking long walks, and attending scheduled classes. If any student has concerns about his/her ability to perform any of these activities or has other special needs or disability-related concerns, that person should contact CIE staff at cie@loyno.edu or (504) 864-7550.

FOR ADDITIONAL INFORMATION AND TO APPLY ONLINE

Visit: <http://studyabroad.loyno.edu/?go=LoyolaChina>

Contact: Lyse Herrera
lyseherrera@loyno.edu; (504) 864-7955

**LOYOLA
UNIVERSITY
NEW ORLEANS**

College of Business, Box 15
Loyola University New Orleans
New Orleans, LA 70118

SUMMER PROGRAM

BUSINESS IN CHINA

JUNE 24 – JULY 15, 2012



**LOYOLA
UNIVERSITY
NEW ORLEANS**



COURSES

INTB B493; INTB B893: International Business Practices in China

Dr. Wing Fok, 3 Credit Hrs.

The course aims at developing skills essential for being an effective manager in China or in a company that does business in that country. It is important for managers to understand how U.S.-based companies may profit from the prospects emerging from the current social, political, and economic landscape in China. The course includes lectures and case discussion, as well as company visits.

ACCT B493; ACCT B893: Current Topics in International Accounting

Dr. Lee Yao, 3 Credit Hrs.

The course introduces students to the study of accounting with a focus on international dimensions of the accounting processes; including measurement, disclosure, and auditing that engage in importing and /or exporting activities. It also helps students understand how to manage a multinational company, and to obtain/supply financing across national borders. The course method includes lectures, case discussion, and Chinese company visits.

Instructors will try to accommodate special requests from students on courses offered to suit their study programs.

CLASS STRUCTURE

A maximum of 30 participants is expected for the summer program, which will consist of three pre-trip classes occurring in the spring semester of 2012 in three pre-announced weekends. In addition, while in China, there will be on-site lectures, keynote speeches, company visits, government



agency visits, and cultural visits. Students should arrive in Beijing on June 24, to ensure their participation in all classes, company visits, etc. in Beijing, Xi'an, Chengdu, and Shanghai. The program ends in Shanghai on July 15. In between Beijing and Shanghai, students will go to Xi'an, Chengdu for short business visits and other cultural sights. M.B.A. students are welcome to join, and they will be required to complete an extra research project.

FACULTY

Dr. Wing Fok is the Henry J. Engler, Jr., Distinguished Professor in Management and director, Asia business studies. He received his Ph.D. from Georgia State University. After beginning his career in the College of Business at Loyola, he has taught multiple times as visiting faculty at various universities in China, as well as at Peking University through a consortium between Peking University and other Jesuit universities. Besides teaching and conducting research internationally, he is currently developing educational programs in Hong Kong for the College of Business.

Dr. Lee Yao is the J.A. Butt Distinguished Professor in Accounting, professor and chair of accounting, economics, and finance, and Marquette Faculty Fellow of Loyola University New Orleans. Prior to joining academia eight years ago, Yao spent almost 20 years in the accounting and information systems industry with experience accumulated to the position as partner on one of the Big 5 accounting firms. Yao has published three books, 17 articles in international refereed journals, and presented more than 100 papers in international conferences in accounting and information systems.



PROGRAM COSTS

The program costs \$4,575 for undergraduate students and \$4,775 for MBA students. This amount includes tuition and fees (six credit hours), accommodations in Beijing, Xi'an, Chengdu, and Shanghai, class related company visits, inter-city travel, group meals, group transportation and insurance. This cost does not include airfare to China, ground transportation for personal excursions, meals, and personal expenditures. In addition, all study abroad students must pay the study abroad fee of \$250. This amount will be billed separately through Student Finance. **The online application is due February 24 along with a non-refundable deposit of \$200. The balance is due March 16. All fees should be submitted to Center for International Education in Mercy Hall, Room 301.** There is no refund on the deposit. After March 16, there will be no program refund unless the dropout is able to find a replacement. After May 1, there is no refund. There is a late fee of \$150 for the deposit and the balance. The program is subject to cancellation in the event of natural disaster, destabilization of the political atmosphere, or low enrollment.

ACADEMIC POLICIES

Loyola's general academic policies apply to study abroad programs. Because of the time frame, students must attend all classes and trips in order to fulfill the requirements for the courses. Make-up assignments will be given in the instance of an unavoidable absence. Students must check with their academic departments to determine that the credits and/or grades will be accepted toward graduation requirements.