

# BBAExchange Programme

## List of courses 2014/2015

TERM	COURSE CODE	COURSE	ECTS	Language	Department
FALL TERM 2014	14B90008 - 1	Español Intensivo	2	Spanish	Department of Languages
	14BBA11014	GSI: Consulting Digital Business	4	English	Department of Information Systems Management
	14BBA11003 - 1	GSI: Digital Entrepreneurship: Web Apps	4	Spanish	Department of Information Systems Management
	<del>14B11002</del>	<del>GSI: Digital Entrepreneurship: Mobile Apps</del>	4	Spanish	Department of Information Systems Management
	14BBA60008	CEE: Economía de la UE. Políticas y problemas	4	Spanish	Department of Economics
	14BBA60004	CEE: The Emergence of China in the 21st Century	4	English	Department of Economics
	14B00914 - 1	Spain: Recent History&Current Political and Social Issues	5	English	Department of Social Sciences
	14B00925 - 1	Spanish Art and Culture: Understanding Spain through Gaudí, Picasso, Dalí or Miró	5	English	Department of Social Sciences
	14BBA00809 - 1	Antropología: In Search of Principles for a Life Philosophy: Lessons from Art, History and Economics	4	English	Department of Social Sciences
	<del>14BBA00806</del>	<del>EEO: Business Ethics</del>	3	English	Department of Social Sciences
	14BBA40004	B&E: Global Environmental Challenges and the Business Response	4	English	Department of Operations Managment and Innovation
	14BBA40053 - 1	Change Management for Service Excellent	4	English	Department of Operations Managment and Innovation
	14BBA40008	Supply Chain Management	5	English	Department of Operations Managment and Innovation
	14BBA40009 - 1	CMP: Implementing Strategy: Processes and Indicators	4	English	Department of Operations Managment and Innovation
	14BBA20008 - 1	CI: Introduction to Sales Management	4	English	Department of Marketing
	14BBA20864 - 1	CI: Introduction to Brand Management	4	English	Department of Marketing
	<del>14BBA20014</del>	<del>MKTG Implementación Sectorial: Gestión Turística</del>	4	Spanish	Department of Marketing
	14B20877 - 1	Marketing from Strategy to Action	5	English	Department of Marketing
	14B20878 - 1	Marketing & Sociedad: valores, cambio e impacto social	4	Spanish	Department of Marketing
	<del>14BBA80006</del>	<del>SE: Historia de la Gestión</del>	4	Spanish	Department of Strategy and General Management
	14B85835 - 1	Project Management	5	English	Department of Strategy and General Management
	14BBA30006 - 1	MFGV: Applied Portfolio Management	4	English	Department of Financial Management and Control
	14BBA30018	MFGV: Derivatives	4	English	Department of Financial Management and Control
	14BBA30009 - 1	ICFD: Consolidation of Financial Statements	4	English	Department of Financial Management and Control
	14BBA10013	TCO: Managing Culture in Multinational Companies	4	English	Department of People Management and Organisation
	14BBA80837	TDP: Doing Business Across Cultures	4	English	Department of People Management and Organisation
	14BBA10005	TCO: Communication and leadership	4	English	Department of People Management and Organisation
Intensive January	14B90008 - 2	Español Intensivo	2	Spanish	Department of Languages
	<del>14BBA40009 - 2</del>	<del>CMP: Implementing Strategy: Processes and Indicators</del>	4	English	Department of Operations Managment and Innovation
	14BBA20003	CI: Fast Track Career en Mercados de Consumo	2	Spanish	Department of Marketing
	14BBA30007	MFGV: Operativa de los Mercados Financieros	3	Spanish	Department of Financial Management and Control
	14BBA30010	ICFD: Control de Gestión	3	Spanish	Department of Financial Management and Control
	14BBA80100 - 1	SE: Public Sector, Business Regulations and Lobbying	4	English	Department of Strategy and General Management
	14BBA90009 - 1	CIM: Business Meetings	2	English	Department of Languages
SPRING TERM 2015	14BBA90010 - 1	CIM: Effective Presentations	2	English	Department of Languages
	14BBA90408	Español	4	Spanish	Department of Languages
	14BBA11002	GSI: Digital Entrepreneurship: Mobile Apps	4	Spanish	Department of Information Systems Management
	14BBA11003 - 2	GSI: Digital Entrepreneurship: Web Apps	4	Spanish	Department of Information Systems Management
	14BBA11020	GSI: Soluciones de Business Intelligence	4	Spanish	Department of Information Systems Management
	14BBA60005	CEE: Temas de Economía	4	Spanish	Department of Economics
	14BBA60002	Historia Económica: Historia de la globalización, desarrollo e integración de la Economía Mundial	4	Spanish	Department of Economics
	14N65036	International Economics	5	English	Department of Economics
	14BBA00809 - 1	Antropología: In Search of Principles for a Life Philosophy: Lessons from Art, History and Economics	4	English	Department of Social Sciences
	14BBA00810	EEO: Sustainability, Business and Values	4	English	Department of Social Sciences
	14B00914 - 2	Spain: Recent History&Current Political and Social Issues	5	English	Department of Social Sciences
	14B00925 - 2	Spanish Art and Culture: Understanding Spain through Gaudí, Picasso, Dalí or Miró	5	English	Department of Social Sciences
	14BBA40053 - 2	Change Management for Service Excellent	4	English	Department of Operations Managment and Innovation
	14BBA40007	Managing Services	4	English	Department of Operations Managment and Innovation
	14BBA20008 - 2	CI: Introduction to Sales Management	4	English	Department of Marketing
	14BBA20864 - 2	CI: Introduciton to Brand Management	4	English	Department of Marketing
	14BBA20856 - 2	MKTG Implementación Sectorial: Gestión Turística	4	Spanish	Department of Marketing
	14BBA20014	MKTG Implementación Sectorial: Marqueting de Ciudades	4	Spanish	Department of Marketing
	14B20877 - 2	Marketing from Strategy to Action	4	English	Department of Marketing
	14B20878 - 2	Marketing & Sociedad: valores, cambio e impacto social	4	Spanish	Department of Marketing
	14B85835 - 2	Project Management	4	English	Department of Strategy and General Management
	14B85025	Strategic Management	5	English	Department of Strategy and General Management
	<del>14BBA80100 - 2</del>	<del>SE: Public Sector, Business Regulations and Lobbying</del>	5	English	Department of Strategy and General Management
	14BBA30017	OC: Banca privada y gestión patrimonio	4	Spanish	Department of Financial Management and Control
	14BBA30006 - 2	MFGV: Applied Portfolio Management	4	English	Department of Financial Management and Control
	14BBA30009 - 2	ICFD: Consolidation of Financial Statements	4	English	Department of Financial Management and Control
	14BBA10928	TCO: Self Management and Awarness	4	English	Department of People Management and Organisation
	14BBA90010 - 2	CIM: Effective Presentations	4	English	Department of Languages
Intensive June	14BBA20005	Information Systems in Marketing-ISM-for decision making	2	English	Department of Marketing
	14BBA00818	ESG: del pensamiento a la acción	2	Spanish	Department of Social Sciences
	14BBA10831	TCO: Motivation, Values and Commitment	2	English	Department of People Management and Organisation
	14BBA10015	TDP: Managing Diversity	4	English	Department of People Management and Organisation
	14BBA90009 - 1	CIM: Business Meetings	2	English	Department of Languages

**Courses may be subject to cancelations-. In case of cancelation students will be informed in adavnce**